BIOME BROCHURE RUBRIC

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|  | Needs Improvement | Satisfactory | Good | Excellent |
|  | 0-6 | 7-8 | 8-9 | 9-10 |
| Tagline | 1 sentence  Only 1-2 important factors Little description  No italics  Simple sentences | 1-2 sentences of creative writing  Included a 2-3 important factors of the biome (fauna, climate, flora, landforms, locations)  Few descriptive words | 2-3 sentences  Included 4-5 important factors of the biome (important fauna, climate, flora, landforms, locations)  Some descriptive words | 3-4 italics sentences  Included many important factors of the biome (important fauna, climate, flora, landforms, locations)  Used thesaurus to find more descriptive words  Poetic, creative, complex sentences |
| Characteristics | Introductory paragraph  Paragraph on climate, weather, season  No connections with the climate factors from section 7.1  Missed discussing locations of biomes or fauna and flora in charac. | Wrote one paragraph  Information not organized  Covered most of the important characteristics  Made a least one connection to section 7.1  Had some new information learned during research | Introductory paragraph on climate, weather, and seasons.  Made some connections with the climate factors from section 7.1  Discussed information learned in research | Well written introductory paragraph on climate, weather, seasons, statistics, and more  Made excellent connections with the climate factors from section 7.1  Discussed locations of biomes  Discussed fauna and flora  Research led to additional interesting discoveries |
| Fauna | No intro paragraph  Paragraphs not developed  Simple sentences  Little description  Information weak and not consistent  No details  No connections  Information on individual animals not connected to the biome. | Included short but complete paragraphs  Mostly simple sentences  Some good information given about animals  Some consistency with information  Made at least one good connection  Research led to some new information about the biome | Introductory paragraph w/ some characteristics of the fauna  Some complex sentences  Paragraph about each of four animals which includes some info about description, food sources, habitat, adaptations  Connected fauna in at least two ways  Research led to new information learned | Introductory paragraph explaining the lots of common characteristics of the fauna in the biome.  Well written in own words  Complex sentences  Detailed paragraph about each of four animals which includes description, food sources, habitat, adaptations, and interesting facts  Fauna are connected in some way.  -Includes a food web with other animals (drawn maybe)  Research led to additional interesting discoveries |
| Flora | No intro paragraph  Paragraphs not developed  Simple sentences  Little description  Information weak and not consistent  No details  No connections  Information on individual flora not connected to the biome. | Included short but complete paragraphs  Mostly simple sentences  Some good information given about flora  Some consistency with information  Made at least one good connection  Research led to some new information about the biome | Introductory paragraph w/ some characteristics of the flora  Some complex sentences  Paragraph about each of four flora which includes some info about description, food sources, habitat, adaptations  Connected flora in at least two ways  Research led to new information learned | Introductory paragraph explaining the common characteristics of flora, soil content, and climate.  Three types of flora discussed in depth (animal connections,  Research led to additional interesting discoveries  Made many connections with flora and fauna  Strong understanding of the flora in the bio |
| Images | Images are blurry  Cropped wrong  Too small or big  Stretched  No relevance to the brochure or topic | Images are of ok quality  At least half are relevant to what’s being discussed.  There are a couple issues with pixilation, focus, colors, or the main idea of the picture | Most images are of good quality, no pixilation, blurry, fuzzy or weird colors  Most images are relevant There are images of most the animals and plants discussed.  The main focus on the image is mostly easy to identify. | All images are of excellent quality, no pixilation, blurry, fuzzy or weird colors  All images are relevant to the information they near  All images are sized correctly  There are images of all the animals and plants discussed.  The main focus on the image is easy to identify  Brochure front photo is amazing! |
| Organization | The info is not well organized, colors, fonts, textboxes, photos not organized, needed to spend more time | Some info is well organized on the brochure as a whole, text boxes, photos, titles, fonts, and colors could of spent more time | Most info is well organized on the brochure text, images, titles, fonts, and colors, some time was spent on it | Information is well organized on the brochure as a whole, text boxes, pictures, titles, fonts, and colors all work together to make an excellent product. Spend lots of time! |
| Neatness | Messy, overlapping, fonts and colors hard to read, font sizes and | A few issues with fonts, colors, sizes, or themes, still readable and neat | Some good color & fonts scheme, borders, sizes, themes. | Took time to edit and create a neat product. Easy to read, color scheme, sizes & theme throughout |
| Presentation | Mumbled, read off cards, no eye-contact, enthusiasm, hard to hear, boring | A few of these memorized, engaging, good eye contact, enthusiasm. Spoke audibly and clearly. Used script | Some of these memorized, engaging, good eye contact, enthusiasm.  Spoke audibly and clearly  Used script or cards | Rehearsed with fairly smooth delivery that holds audience attention most of the time.  Memorized, engaging, good eye contact, enthusiasm.  Spoke audible and clearly |
| Sources | Very little or no source information was collected. | All sources included in one list images listed but not detailed | All source information included, each image detailed | Source information collected for all images and information.  Research & images (each detailed) |
| TOTAL |  |  |  |  |